

WHY RETENTION BEGINS (BUT NEVER ENDS) WITH RECRUITING

Retaining talent is an ever-present demand. The HR professional's role in addressing this component of the talent management cycle significantly affects the bottom line and it's critical that HR leaders can measure and report quantifiable results to their leadership teams.

In this session we explore the impact of turnover as we develop an understanding of retention-focused people activities including:

- how attraction and recruiting initiatives lay the foundation for retaining talent
- the importance of an onboarding experience that promotes engagement and productivity
- the impact of cultural assimilation, socialization and relationship building
- the manager/leader's responsibility for providing a high-feedback/high-touch work environment

Drawing upon research and statistical examples, you'll develop a plan to fully integrate HR and talent strategies in order to align your HR activities with your organization's operational and financial objectives.

Interested in learning more? Let's talk!



Robin Schooling, Director of Talent Strategy
rschooling@humareso.com