

THE POWER OF AN HR MANIFESTO

Are you able to clearly articulate what you stand for as an HR professional? Can you explain your beliefs, opinions, values and motivations? Have you identified how you want to practice HR and the change you desire to see in the world? If not, it may be time to write your personal “HR Manifesto.”

As a public declaration of ideals, principles, views and intentions, a manifesto is a powerful tool that keeps you focused, mindful and on-track in your day-to-day work as an HR professional as well as in your long-term career planning. Differing from a company specific (and often humdrum) “HR Mission Statement,” a manifesto is instead your personal (and often bold!) call-to-action as an HR professional.

With an overview on how to create (and share) your HR manifesto, we’ll also discuss how a manifesto can help you prioritize what’s important, provide ongoing inspiration, and serve as a catalyst for your professional momentum.

Interested in learning more? Let’s talk!



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